



2020-21 KPI Scorecard

Vision 2025 Goals

GOAL 1: Reduce all student equity gaps regarding access and achievement (Equity)

GOAL 2: Increase student completion and achievement outcomes (Achievement)

GOAL 3: Strengthen College collaboration, communication, continuous learning, and community engagement (Engagement)

GOAL 4: Further develop, adopt, and adapt innovative practices and technologies that advance student success and institutional effectiveness (Innovation & Effectiveness)

Key Performance Indicator (KPI)		2017-18	2018-19	2019-20	Standard	2020-21 Goal
1	Percent of students that applied and enrolled	47.3%	43.7%	39.8%	33.8%	40.0%
2	Number of College Promise recipients	15,309	13,667	13,138	11,167	10,700
3	Percentage of students who were Pell-eligible who received a Pell Grant	45.0%	44.1%	63.4%	53.9%	65.0%
4	Fall-to-spring persistence rate of 1 st time degree/ transfer-seeking students	41.7%	52.0%	49.6%	42.2%	49.0%
5	Throughput percent of 1 st time students completing transfer-level English	11.7%	16.2%	14.9%	12.7%	13.5%
6	Throughput percent of 1 st time students completing transfer-level math	6.5%	10.4%	10.3%	8.8%	10.0%
7	Successful course completion rate *	72.3%	73.9%	76.1%	64.7%	73.0%
8	Within-term retention rate	86.6%	87.3%	88.5%	75.2%	87.5%
9	Number of AA and AS degrees awarded *	2,092	2,208	1,905	1,619	1,755
10	Number of AS-T and AA-T degrees awarded *	77	92	134	114	145
11	Number of certificates awarded*	556	708	726	617	740
12	Number of students that transfer to 4-year colleges/ universities (12+ units) *	1,178	1,410	1,471	1,250	1,400
13	Employment rates for career education students	27.6%	31.8%	31.9%	27.1%	33.5%
14	Number of ASG-sponsored events	5	4	4	3	4
15	Professional development satisfaction	84.5%	85.4%	89.8%	73.0%	90.0%
16	Number of education and service partnerships	-	34	36	31	36
17	Student satisfaction rate with services	94.5%	95.2%	96.8%	82.2%	97.5%
18	Employee satisfaction rate with services	93.4%	93.2%	93.4%	79.4%	93.4%
19	Enrollment (Seats-filled) *	70,823	67,566	58,488	43,000	48,500
20	Headcount (Unduplicated)	26,279	24,886	23,192	17,000	19,000
21	FTEs (Resident)	6,192	6,106	5,399	4,100	4,300
22	Enrollment efficiency (WSCH/FTEF)	560	530	480	408	450
23	External revenue generated (Extended Learning, Foundation, and grants)	\$17.6 M	\$15.4 M	\$13.1 M	\$9.0 M	\$11.0 M

*ACCJC Required Metric

The institutional set standards (minimum baseline) are developed and updated annually by calculating 85% of the previous year's performance. Included in the KPI measurements are ACCJC accrediting commission metrics, and CCCCO Vision for Success Goals, all of which are required to be reported annually. If the College falls below the standard, PIEAC will provide recommendations to the College Council for intervention.

KPI to Vision 2025 Goal Crosswalk

Key Performance Indicator (KPI)		Equity	Achievement	Engagement	Innovation & Effectiveness)
1	Percent of students that applied and enrolled	X		X	X
2	Number of College Promise recipients	X		X	X
3	Percentage of students who were Pell-eligible who received a Pell Grant	X		X	X
4	Fall-to-spring persistence rate of 1 st time degree/ transfer-seeking students	X	X		
5	Throughput percent of 1 st time students completing transfer-level English	X	X		
6	Throughput percent of 1 st time students completing transfer-level math	X	X		
7	Successful course completion rate	X	X		
8	Within-term retention rate	X	X		
9	Number of AA and AS degrees awarded	X	X		
10	Number of AS-T and AA-T degrees awarded	X	X		
11	Number of certificates awarded	X	X		
12	Number of students that transfer to 4-year colleges/ universities (12+ units)	X	X		
13	Employment rates for career education students	X	X		
14	Number of ASG-sponsored events	X	X		
15	Professional development satisfaction	X	X	X	X
16	Number of education and service partnerships	X	X	X	X
17	Student satisfaction rate with services			X	X
18	Employee satisfaction rate with services			X	X
19	Enrollment (Seats-filled)	X		X	X
20	Headcount (Unduplicated)	X		X	X
21	FTEs (Resident)	X		X	X
22	Enrollment efficiency (WSCH/FTEF)	X		X	X
23	External revenue generated (Extended Learning, Foundation, and grants)			X	X

KPI Glossary

Key Performance Indicator (KPI)		Description
1	Percent of students that applied and enrolled	The percent of student that enroll within the academic year of applying
2	Number of College Promise recipients	Unduplicated headcount of students that were awarded a California Promise grant or fee waiver during the financial aid year
3	Percentage of students who were Pell-eligible who received a Pell Grant	Percent of the Pell Grant eligible student that received a Pell grant during the financial aid year
4	Fall-to-spring persistence rate of 1 st time degree/ transfer-seeking students	Percent of 1 st time degree/ transfer-seeking students that enroll in fall and enroll in the sequential spring term
5	Throughput percent of 1 st time students completing transfer-level English	Percent of 1 st time degree/ transfer-seeking students that start in summer or fall and complete transfer-level English by the end of the academic year
6	Throughput percent of 1 st time students completing transfer-level math	Percent of 1 st time degree/ transfer-seeking students that start in summer or fall and complete transfer-level math by the end of the academic year
7	Successful course completion rate	Percent of students from census that earn a grade of A, B, C, P, SP
8	Within-term retention rate	Percent of students from census that earn a grade and other than a W
9	Number of AA and AS degrees awarded	Count of AA and AS degrees awarded within an academic year
10	Number of AS-T and AA-T degrees awarded	Count of AA-T and AS-T degrees awarded within an academic year
11	Number of certificates awarded	Count of certificates awarded within an academic year
12	Number of students that transfer to 4-year colleges/ universities (12+ units)	Unduplicated count of students that transferred and enrolled in a four-year college or university during the academic year after successfully earning a minimum of 12 units at Coastline
13	Employment rates for career education students	Cohort employment tracking rate used by Perkin IV
14	Number of ASG-sponsored events	Number of unduplicated events that occur during an academic year
15	Professional development assessment	The assessment results from professional development evaluations from the employee survey
16	Number of education and service partnerships	Number of partnerships with four-year colleges and universities and business contracts. The data currently does not count for dual and concurrent enrollment partnerships.
17	Student satisfaction rate with services	Rate if students who have indicated to be satisfied or very satisfied on the annual survey question related to satisfaction with their experience at Coastline
18	Employee satisfaction rate with services	Rate of employee satisfaction based on combining all of the service satisfaction results from the annual survey
19	Enrollment (Seats-filled)	The number of seats filled during the academic year
20	Headcount (Unduplicated)	The unduplicated number of students that enroll during the academic year
21	FTEs (Resident)	Full-time equivalent students which is a formula calculated by the numbers of students, hours, weeks, and instructional modality during the academic year
22	Enrollment efficiency (FTES/FTEF)	The number of FTES divided by the number of full-time equivalent faculty
23	External revenue generated (Extended Learning, Foundation, and grants)	The total amount of dollars generated through external sources during the academic year